

F. No. 13/08/2019-CMU
NITI Aayog (National Institution for Transforming India)
Communication Cell

Sansad Marg, New Delhi-110001
Date:-01/08/2019

Sub:-Report of Tender Opening Committee and information regarding Date and Time of Presentations.

Ref:-Communication Cell's Etender Reference No.13/08/2019-CMU dated 05/07/2019 (Tender Id-2019_NITIA_484050_1) towards selection of a new Creative Agency for NITI Aayog.

The Technical Bids of Communication Cell's etender notification under reference, were opened by the duly chosen Tender Opening Committee (TOC) on 29/07/2019 at 1100 Hrs in Committee Room No.134 in presence of the representatives of the bidding firms. The report of the TOC dated 31/07/2019 is attached herewith. It is also notified for information of all concerned that the date and time of presenatations by the bidders has not been finalized yet and the same will be notified in due time.

NKA
(N. K Arora)

Under Secretary to the govt. of India

Copy to:-

- 1.CPP Portal
- 2.Website of NITI Aayog

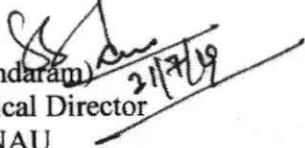
Report of Tender Opening Committee

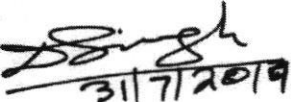
Sub: RFQ-cum-RFP for selection of a Creative Agency for NITI Aayog.

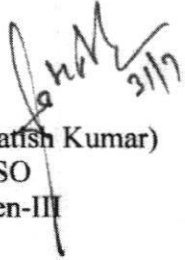
With reference to Communication Cell's eTender Reference No.13/08/2019-CMU dated 06/07/2019 (Tender Id 2018_NITIA_484050_1), on the subject cited above, the online technical bids were opened by the members of the Tender Opening Committee, (i) Shri S. Sundaram, Technical Director (NIC, NAU) (ii) Shri Satish Kumar, ASO (Gen-III) & (iii) Shri Devender Singh, Section Supervisor (Gen-IV) on CPPP. The online technical bids were opened and downloaded on 29/07/2019 in Committee Room No.134 at 11:00 AM. Seven (7) representatives from 4 different firms attended the tender opening process. The details of the bidding firms are given below:-

Sl.No.	Name of the Bidding Firm	Status on Earnest Money Deposit (EMD) of Rs.3,50,000/-	No. of Pages in the bid document
1	M/s Avian Media Private Limited	EMD submitted	378 Pages
2	M/s Gold Mine Advertising Limited	EMD submitted	281 Pages
3	M/s Shemaroo Entertainment Limited	EMD submitted	180 Pages
4	M/s Quantum Communications	MSME Exempted	438 Pages
5	M/s Promodome Communications Pvt. Ltd.	MSME Exempted	290 Pages
6	M/s Moving Pixels Pvt. Ltd.	MSME Exempted	301 Pages
7	M/s Creative Inc.	EMD submitted	288 Pages
8	M/s Yaap Digital Private Limited	EMD submitted	328 Pages
9	M/s AMP Digital Pvt. Ltd.	MSME Exempted	87 Pages
10	M/s Kreo Design and Innovation (OPC) Private Limited	EMD submitted	294 Pages
11	M/s Sand Network Private Limited	EMD submitted	180 Pages
12	M/s Alaknanda Advertising Pvt. Ltd.	MSME Exempted	91 Pages
13	M/s Ketalist Viewspaper Private Limited	MSME Exempted	225 Pages
14	M/s Thinkstr Consultancy Private Limited	EMD submitted	83 Pages
15	M/s P K Online Ventures Pvt. Ltd.	MSME Exempted	266 Pages
16	M/s Ventures Advertising Pvt. Ltd.	MSME Exempted	251 Pages

2. The Online documents of Technical Bids submitted by the firms mentioned in the table above have been downloaded & duly signed and the same are hereby submitted to the SMD for further necessary action on their part.


(S. Sundaram)
Technical Director
NIC, NAU


(Devender Singh)
Section Supervisor
Gen-IV


(Satish Kumar)
ASO
Gen-III

Dated:-31/07/2019