

File No.13/08/2019- CMU  
Government of India  
NITI Aayog (National Institution for Transforming India)  
Communication Cell

Sansad Marg  
New Delhi-110001  
Dated:-09/08/2019

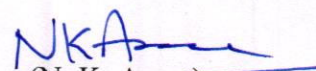
**NOTICE**

Sub:-RFQ-cum-RFP for selection of a new Creative Agency for NITI Aayog.

Ref:-Communication Cell's Etender Reference No. 13/08/2019-CMU dated 05/08/2019

It is hereby notified for information of all concerned that the presentations by the 16 bidding firms, as listed below, will be seen and evaluated by the technical evaluation committee on 26/08/2019 at 3:00 PM onwards in Committee Room No.228, NITI Bhawan, Sansad Marg, New Delhi-110001. The bidders listed at Sl.No. 1 to 8 are requested to report at 3:00 PM and the bidders listed at Sl.No.9 to 16 are requested to report at 5:00 PM. All bidders are also requested to bring the original power of attorney, on a stamp paper and in the same format as indicated at Form 3C of tender under reference, along with them at the time of presentations.

Sl.No.	Name of the Bidding Firm	Status on Earnest Money Deposit (EMD) of Rs.3,50,000/-	No. of Pages in the bid document
1	M/s Avian Media Private Limited	EMD submitted	378 Pages
2	M/s Gold Mine Advertising Limited	EMD submitted	281 Pages
3	M/s Shemaroo Entertainment Limited	EMD submitted	180 Pages
4	M/s Quantum Communications	MSME Exempted	438 Pages
5	M/s Promodome Communications Pvt. Ltd.	MSME Exempted	290 Pages
6	M/s Moving Pixels Pvt. Ltd.	MSME Exempted	301 Pages
7	M/s Creative Inc.	EMD submitted	288 Pages
8	M/s Yaap Digital Private Limited	EMD submitted	328 Pages
9	M/s AMP Communications Pvt. Ltd.	MSME Exempted	87 Pages
10	M/s Kreo Design and Innovation (OPC) Private Limited	EMD submitted	294 Pages
11	M/s Sand Network Private Limited	EMD submitted	180 Pages
12	M/s Alaknanda Advertising Pvt. Ltd.	MSME Exempted	91 Pages
13	M/s Ketalist Viewspaper Private Limited	MSME Exempted	225 Pages
14	M/s Thinkstr Consultancy Private Limited	EMD submitted	83 Pages
15	M/s P K Online Ventures Pvt. Ltd.	MSME Exempted	266 Pages
16	M/s Ventures Advertising Pvt. Ltd.	MSME Exempted	251 Pages

  
(N. K. Arora)

Under Secretary (Communications)

**Copy to:-**

1. Website of NITI Aayog